



The Latest and Greatest Toy Catalog!

We are so excited to share the lineup of toys in our [Holiday 2011 Toy Catalog!](#) There are few things that excite us more than when the new toys are introduced for the holiday season. We just can't keep this excitement to ourselves!

If you are looking for something special for a boy or a girl, no matter what their age, we are sure to have just the thing! Our easy-to-navigate website is like having an entire toy store right at your fingertips!

Are you in the market for a new game that is fun for your entire family? I Spy is celebrating its 20th anniversary, and you can celebrate too with the all-new [I Spy Spectacular Game!](#) This is a spectacular 3-tiered I Spy game with a spinner that stops randomly to provide you with new clues. With four ways to play, this will be your go-to game for hours of family fun!

Will you be doing any traveling during the holiday season? If so, bring [Find It](#) along with you! You will have hours of mess-free fun with Find It! Spin, shake and twist the container to reveal 47 different hidden items. We have five different versions of Find It to suit any age and almost every taste!

Might you be looking for something for a crafter or an artist on your list? We have a great selection of arts and crafts kits that will make great gifts! For your beginning crafters, check out the [Get Crafty Kit!](#) This kit includes 16 fun and easy projects designed specifically for children ages 3 and up. For a 2 in 1 gift, take a look at the [Knot Smile Cuddle Quilt.](#) Not only will the recipient have a great time making this craft, they'll have a great quilt when they are finished! For an artist that is searching for their perfect medium, the [Young Artist Essentials Gift Set](#) provides a wide variety of media and tools including pastels, colored pencils, paints, brushes and more!

For some classic building action with a new twist, look no further than the [Racing Domino Express!](#) You couldn't ask for more out of an exciting building set. It has bright colored dominoes, stunts, race cars and a finish line like no other! This set is a must have for any action-adventure lover, young or old.

Have you heard of Nano Blocks? They are so cool! They're micro-sized building blocks for kids 8 years and older. This new smaller block is for more advanced builders, so the love of building doesn't have to end when you outgrow sets of larger blocks. The [Space Shuttle Nano Blocks](#) set includes everything kids will need to build a miniature version of the space shuttle, complete with launch pad!

Are there any science lovers in the house? We have some toys that will bring science to life and make learning fun! Shhhh . . . we can keep that learning part between us. We have kits for budding scientists who are interested in electronics, chemistry, forensic science or robotics! Of course, we have "gross" science kits, spa kits and much, much more! We even have a real rover that you can program to do small tasks! The [Recon 6.0 Programmable Rover](#) is an incredibly fun way for kids to learn basic programming skills and practical applications. Deliver a treat to a pet, create a recorded message for a friend, guard a secret hideaway or transport a can of soda. Fun for the entire family with no computer required!

As far as Pretend Play is concerned, we have all the bases covered. Whether you're thinking of magic tricks or tea parties, we've got it. What about dressing up as a superhero or a princess and putting on a puppet show? We can help you do that too! The [Calico Critters of Cloverleaf Corners](#) are here along with Lana Ladybug.

Of course, what we've listed above is just the tip of the toy iceberg! We have LEGO sets, Scuttlebugs, Plasmacars, [Trampolines](#), Pogo Sticks and Stilts, [Squap](#), Cyclone, Stretchy Puppy and Sleep Sheep Soothing Sounds. . . it is so much fun in here! We invite you to come in and take a leisurely look around anytime, day or night.

We would also like to extend a special invitation to you. If you find yourself in Appleton, Madison, or Milwaukee, we would love for you to come visit one of our six easy-to-shop toy stores in person! There we can offer personalized assistance with picking out just the right gift, which we'll then gift-wrap free of charge!

Whether online or in our stores, we want to offer you the very best service. If there is ever anything you cannot find, don't hesitate to ask, we may be able to find it for you! If you are so inclined we would love for you to come and "Like" us on [Facebook](#), where we share happenings and specials as they occur.